



2024

ANNUAL REPORT

CELEBRATING
65 YEARS

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MISSION

The Nile Swim Club (NSC) exists to provide the ultimate recreational, leisure, educational and overall wellness experience for individuals and families. We offer a safe place for youth to develop healthy relationships and thrive to become leaders. The NSC cultivates the human spirit and nurtures family and community unity.

VISION

We envision the Nile Swim Club as the nucleus of the neighborhood, offering year-round facilities and programs that increase membership, engagement, and foster social cohesion to build a thriving and sustainable community.

VALUES

- Family oriented
- Community focused
- Integrity based
- Youth empowerment
- Optimal health and wellness
- Education

LETTERS FROM OUR PRESIDENTS

Dear Nile Swim Club Members and Friends,

As I step down from my role as President of the Nile Swim Club, I reflect with immense pride on our journey together. The past several years have been a time of incredible growth, transformation, and shared successes. What started as a commitment to stabilizing and strengthening our club has evolved into a thriving community where friendships are formed, families gather, and unforgettable memories are made.

Growth and Community

When I joined the Nile Board in 2018, we had approximately 75 members. Today, we are over 2,200 strong—a testament to the power of community and the shared belief in what this club represents. During this time, our history was honored by the state of Pennsylvania when it recognized the Nile Swim Club with a historical marker. In addition to our marker, our history and legacy have been memorialized in our published book *The Nile Swim Club of Yeadon - A History*. We have worked diligently to create an inclusive and welcoming environment where engagement and camaraderie are the norm. Seeing the Nile Swim Club become more than just a swimming pool but a true community hub has been one of the most significant rewards of my tenure.

Enhancing the Member Experience

Over the years, we have strategically improved our facilities and services, always with our members in mind. From installing additional security lighting and enhancing our outdoor spaces to adding a dedicated children's play area and offering programs for all of our members, from baby swim lessons to Senior Optimal Wellness, our goal has been to provide the best possible experience for every member. We have strengthened our programs, events, and amenities, ensuring that the Nile remains a safe space where families can come together and enjoy quality time.

Commitment to Excellence

None of this would have been possible without the dedication of our Board, staff, and volunteers. From the lifeguards ensuring safety to the maintenance and guest services teams providing exceptional support, everyone has made the club a place of excellence. I am grateful for their unwavering commitment, support, and countless hours devoted to improving the Nile Swim Club each year.

Looking Ahead

As I pass the torch to new leadership, I do so with confidence in the bright future that lies ahead.

LETTERS FROM OUR PRESIDENTS

The momentum we have built will continue, and I know the club will keep evolving to meet the needs of our growing community. I look forward to seeing the Nile Swim Club reach new heights and remain a cherished place for generations.

To our members—thank you. Your support, enthusiasm, and love for this club have made this journey unforgettable. While my role as President ends, my connection to the Nile family will remain strong.

I look forward to enjoying many more summers with you all.

Sincerely,



Anthony F. Patterson, Sr.

Board President 2020 - 2024

Board Member 2018 - Present

LETTERS FROM OUR PRESIDENTS

Dear Nile Swim Club Members and Friends,

I am honored to serve as the next President of the Nile Swim Club. Growing up in Lansdowne, I spent every summer day at the Nile with my brother, Harold Jr.—creating memories that have stayed with me for a lifetime. This club has always been a cornerstone of our community, and I am committed to building on its rich legacy.

To further our mission, we will expand our signature program, No Child Will Drown In Our Town, into the local school district, launch the Nile Tennis Academy, and strengthen key partnerships. These initiatives will position the Nile Swim Club as a leader in both the aquatics and tennis industries.

I am also passionate about mentoring future leaders through our newly formed Youth Committee. Our legacy is only as strong as those who invest in it. I encourage each of you to join the Nile Network—sharing your expertise, knowledge, and passion to help shape the future of our club.

Together, we will continue to make the Nile Swim Club a beacon of excellence and opportunity for generations to come.

Sincerely,



Lisa M Ivery

Board President 2025 - Present

OUR TEAM

The Nile Swim Club Board of Directors and Committee Members are volunteers who lend their time and talents to the club.

BOARD OF DIRECTORS

President - Anthony F. Patterson, Sr.

Vice President - Lisa M Ivery

Treasurer - Deborah Harris-Barnes

Corresponding Secretary - Latifah K. Fields

Financial Secretary - Amorette Mason

Directors

Frank Brown

Karen Eskridge

Ericka Grant

Leon Howard

Jessica Pointer

Dr. Christina Williams

Andre Andrews (Emeritus)

Barbara Johnson (Emeritus)



Top (left to right): Andre Andrews, Frank Brown, Anthony F. Patterson, Sr., Leon Howard, Clifford Brock
Bottom (left to right): Amorette Mason, Karen Eskridge, Lisa, M Ivery, Deborah Harris Barnes, Susan Davis, Jessica Pointer, Latifah K. Fields

MANAGEMENT

AQUATICS DIRECTOR AND POOL MANAGER - NITAH DUNHAM

FITNESS DIRECTOR - ERICKA GRANT

GUEST SERVICES DIRECTOR - FAYE MORTON

COMMITTEE CHAIRS

65TH ANNIVERSARY GALA

CHAIRPERSON - JESSICA POINTER

COMMUNITY OUTREACH

CHAIRPERSON - LATIFAH K. FIELDS

FINANCE

CHAIRPERSON - DEBORAH HARRIS-BARNES

GRANT FUNDING

CHAIRPERSON - FRANK BROWN

JUNETEENTH COMMEMORATION

CHAIRPERSON - CLIFFORD BROCK

JESSIE'S GARDEN

CHAIRPERSON - JESSICA POINTER

MEMBERSHIP

CHAIRPERSON - KAREN ESKRIDGE

MEMBERSHIP ENGAGEMENT

CHAIRPERSON - LISA M IVERY

NILE BASKETBALL CLINICS

CHAIRPERSON - LEON HOWARD

OPERATIONS

CHAIRPERSON - FRANK BROWN

PROGRAMS & EVENTS

CHAIRPERSON - LISA M IVERY

SENIOR OPTIMAL WELLNESS (SOW)

CHAIRPERSON - RANIA NELSON

FINANCIAL SUMMARY

The Finance Committee is pleased to present the financial performance of The Nile Swim Club for the fiscal year ending 2024. Our ongoing commitment to maintaining a sustainable financial foundation has enabled us to continue offering quality programs, fostering community engagement, and promoting the sport of swimming among local youth.

REVENUE OVERVIEW

During the fiscal year, the swim club generated a total revenue of approximately \$527,000, representing a 20% increase compared to the previous year. This growth was driven by multiple revenue streams, including guest passes, member rentals, and unique events that consistently provide financial support. Additionally, donations from our dedicated members and supporters surpassed \$35,000, reinforcing the strong community backing we continue to receive. Our fundraising efforts also contributed to this financial success, with the Delco Gives Days initiative raising approximately \$1,300. Special events, such as our 65th Anniversary celebration, also played a significant role, with funds raised earmarked for the development of a new playground to enhance the club’s facilities for future generations.

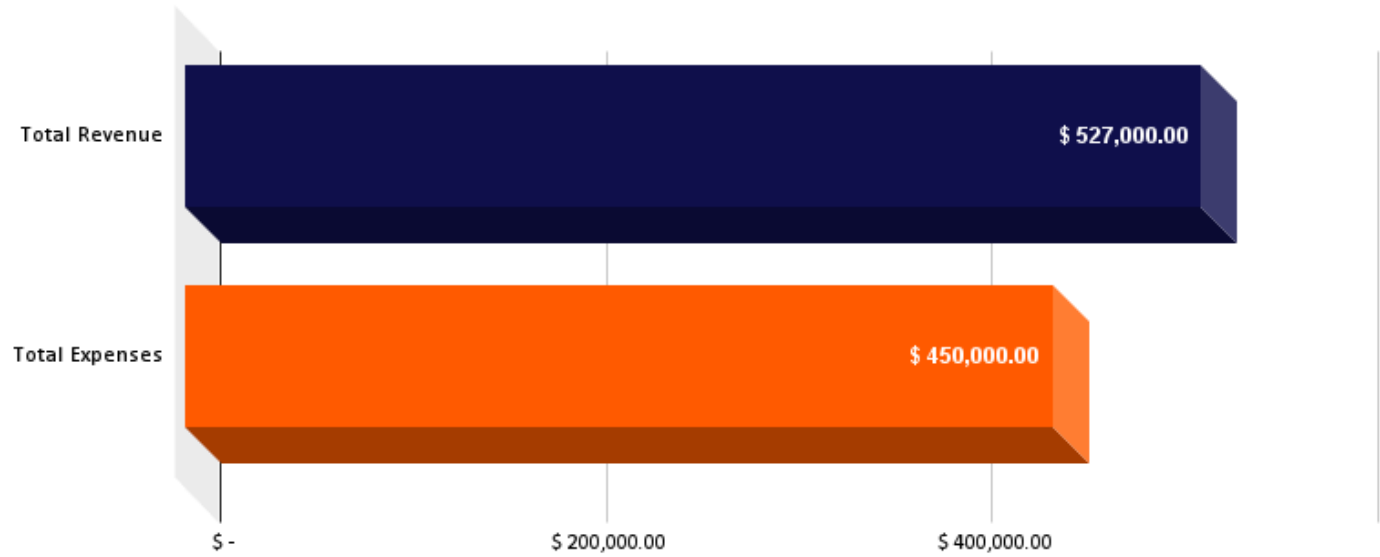
EXPENDITURE OVERVIEW

We maintained a disciplined approach to budgeting, resulting in total expenses of approximately \$450,000. Major expenditures included:

- Water and utilities
- Facility maintenance and improvements
- Pool supplies and operational costs
- Payroll for staff and instructors

Through careful financial management, we have been able to balance revenue growth with responsible spending, ensuring the long-term sustainability of the club.

2024 Revenue & Expenses



FINANCIAL SUMMARY

FINANCIAL OUTLOOK

As we move forward, the Finance Committee remains dedicated to transparency and fiscal responsibility. Our goal is to continue strengthening our financial position while reinvesting in the club's infrastructure, programming, and overall member experience.

We extend our sincere gratitude to our members, sponsors, and donors for their unwavering support. Your contributions make it possible for The Nile Swim Club to thrive and serve as a vital hub for fitness, recreation, and community connection.

PARTNERSHIPS



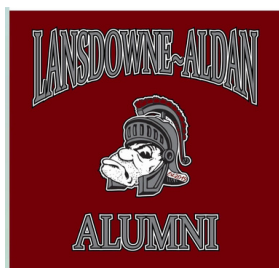
An  Essential Utilities Company



Restore



MIDDLE STATES



DELAWARE VALLEY
POOL SUPPLY

FOUNDER'S CIRCLE

Celestine Welcome

CHAMPION

Sam and Deidre Patterson
Foundation
Michael Pearson

PATRON

Anthony Patterson
Karen W Eskridge
Lisa M Ivery
Michelle Thomas
NCWDOT Giving

PARTNER

Aisha Al-Muid
Amorette Mason
Barbara Johnson
Clifford Brock
Deborah Harris
Donna Foster
Ericka Grant
Frank Brown
Jessica Pointer
Latifah Fields
Michelle Williamson

FRIEND

Anita Henderson
Ari Khalid El
Arnold Jaynes
B&E Sportswear LP
Bentley Eskridge
Carl Graham
Cavalier Steel and Fence Co
Chevon Flores
Cheyney Alumni Chapter of Delco
Cristina Gonzalez
Denise Coubarous
Diane Fletcher
FrontStream SPV LLC
Jerrold Patterson Sr
Jesse Coleman
Jill Baxter
Karen D. Jackson
Kenneth Howard
Leon Howard
Madeleine Lesser
Marc Berman
Nema Manuel
Paypal Giving Fund
People's Light
Renee Deljon
Rodney Jaynes
Tobias Yarmolinsky
Valery P Maya
Wynyard M Hall Jr

SUPPORTER

Thank you for your generous
donations that supported Nile Swim
Club programs.

POOL MANAGEMENT

The pool management team had a highly successful season, ensuring a safe, clean, and enjoyable environment for all members and visitors. The dedicated staff of approximately twenty-eight lifeguards, guest services, and maintenance team worked tirelessly to uphold the highest standards of pool operations. From early morning preparations to closing procedures, every detail was meticulously handled to maintain water quality, safety protocols, and overall facility upkeep and customer service.

Lifeguards remained vigilant, enforcing safety rules and responding swiftly to any incidents, ensuring that every swimmer felt secure. Their extensive training in CPR, first aid, and rescue techniques proved invaluable throughout the season. Meanwhile, the maintenance crew worked diligently to monitor filtration systems, balance chemical levels, and keep the pool and surrounding areas pristine. Their behind-the-scenes efforts were crucial in preventing equipment failures and ensuring uninterrupted operations. Guest services staff were efficient with utilization of the new member splash system and provided quick assistance with logging into members' accounts and setting up profiles, with minimal wait time.

Despite challenges such as unpredictable weather and high attendance on peak days, the team remained adaptable and proactive. Their commitment to teamwork and efficiency led to a season with minimal safety incidents and consistently positive feedback from guests. The pool became a hub for community recreation, swim lessons, and special events, fostering a welcoming atmosphere for all ages.

As the season came to a close, the pool management team's success was evident. Their dedication to safety, cleanliness, and customer satisfaction not only maintained the facility's high standards but also strengthened the community's trust in their ability to provide a top-tier aquatic experience year after year.





NILE PROGRAMS

65TH ANNIVERSARY GALA

The 65th Anniversary Gala of the Nile Swim Club, held on September 7, 2024, was a memorable evening celebrating the club's history, community, and progress. The event brought together over 175 guests, including members, donors, and community leaders, to recognize the club's legacy and support its future growth. The evening began with an exclusive VIP reception featuring live music by harpist Lizzie Steiner and hors d'oeuvres, followed by a beautifully curated dinner, entertainment, and an awards ceremony. Honorees included Michael Pearson (Nile Champion Award), Celestine Welcome (Impact Award), Anthony F. Patterson (Nile Founders Award), and Lisa Ivery (Legacy Award).

The gala successfully raised funds for the installation of a new children's playground, set to open in the 2025 season. This event reinforced the Nile Swim Club's role as a vital community hub, ensuring continued growth and improvement for future generations.

JESSIE'S GARDEN

Jessie's Garden is a community-driven, volunteer-operated space focused on sustainability, education, and nourishment. In 2024, volunteers worked diligently to cultivate a nutrient-rich garden, providing fresh produce to support members and their families. This year, we expanded our educational programming with workshops led by Stacey Woodson, covering the nutritional and medicinal benefits of herbs and vegetables, as well as preservation techniques like jam-making, pickling, and freezing. In August, we explored the cultural and historical significance of crops such as watermelon, okra, and black-eyed peas in African American and African diasporic traditions.

Looking ahead to 2025, Jessie's Garden will continue to grow its programming, offering more interactive, skill-building opportunities while nurturing a vibrant, educational space for the community.



JUNETEENTH COMMEMORATION

On June 22, 2024, the Nile Swim Club hosted its annual Juneteenth commemoration, honoring the legacy of Freedom Day and the announcement of the end of slavery on June 19, 1865. The event featured a high-energy performance by the Mass Confusion drill team and marching band, along with eight talented performers who brought their unique artistry to the stage. The Yeadon Borough Council also presented a resolution reaffirming the importance of Juneteenth. Guests enjoyed red velvet cupcakes, symbolizing traditional foods from that time, and the event was attended by approximately 80 people.

We would like to extend our heartfelt thanks to everyone who participated and supported this important event. Your involvement helped make this a meaningful gathering of remembrance, education, and celebration. Looking ahead to 2025, we are excited to expand this annual event to reach an even broader audience, continuing to honor and reflect on the resilience of our ancestors.

NILE BASKETBALL CLINICS

The Nile Swim Club held three basketball clinic sessions during the 2024 season, grouped by age: 9-11, 12-14, and 15-18. Nearly 40 campers participated, and since the program's inception in 2021, it has been offered free of charge, with the Nile fully funding the program, including T-shirts, snacks, and coaching. As the program grew, costs increased, leading to the introduction of a small registration fee in 2024 to help cover expenses while keeping it accessible. Local talent, including Will Brown (Sessions One and Two) and Zain Shaw (Session Three), served as directors. The clinics not only provide basketball coaching but also mentor youth, helping them develop leadership skills and self-confidence.

By 2025, the goal is to increase participation to at least 25 campers per session.



NILE DIVING

In 2024, we expanded our diving program to include sessions for children with beginner and intermediate skills. Participants learned essential stretches and proper body mechanics for safe and effective water entry, providing them with a strong foundation in the sport.

NILE SWIM CAMP

In July 2024, we successfully expanded our swim camp to offer two sessions, allowing swimmers to choose between a one-week or two-week program. Campers received personalized, one-on-one coaching from our expert aquatics staff and dedicated three hours each day to refining their swim skills, practicing yoga, and journaling about their life experiences. This immersive experience helped participants build confidence in the water, improve their strokes, and learn the fundamentals of competitive swimming.

NILE SWIM TEAM

The swim team's 2024 season, held from June 24 to August 24, was a testament to dedication and growth. Swimmers practiced twice a week, focusing on starts, stroke technique, endurance, and speed. By competition time, their hard work paid off as they participated in two meets in Philadelphia, where their improved starts, turns, and strokes led to top-three placements and medals. Beyond their success in the pool, the team built confidence, camaraderie, and a sense of accomplishment, making this season one to remember.

NILE WELLNESS

The Nile Swim Club's fitness program has grown into a vital community resource, promoting both mental and physical well-being. Through engaging classes focused on fun, camaraderie, and holistic wellness, participants have experienced significant health benefits, including lower A1C levels, improved heart health, and reduced blood pressure. Carefully selected instructors lead year-round sessions, extending their impact through social media to keep members engaged beyond the club's physical space.

In 2024, we introduced the free "Drama Club" for youth members, fostering self-esteem, public speaking, and physical activity. Its success has ensured its return in 2025, with an expanded focus on mindfulness and relaxation. As we continue to grow, our goal remains to empower individuals to embrace wellness, build resilience, and find joy through movement and community support.

NO CHILD WILL DROWN IN OUR TOWN (NCWDOT)

Our nationally recognized swim program, “No Child Will Drown in Our Town” (NCWDOT), celebrated its 5th anniversary this year. We proudly continued our mission to prevent drownings in our community with our trademarked 10-day swim clinic, Saturday swim clinics, camps, and swim team development programs.

A study by the USA Swimming Foundation highlights the importance of our work, revealing that 64% of Black/African American children cannot swim, and Black children are 5.5 times more likely to drown than other racial groups. With a 98% success rate, we remain committed to closing the swimming gap.

In 2024, with the generous support of AQUA and private donors, we provided the life-changing gift of swimming to over 500 children. This milestone underscores our dedication to water safety and accessibility for all.

SENIOR OPTIMAL WELLNESS (SOW)

The SOW program saw great success, with strong participation from our senior community. Popular activities included a flower design workshop, which reached full capacity and sparked interest in future creative sessions, as well as line dancing and pinochle, both of which brought members together for lively and engaging afternoons. Pinochle was particularly well-received, drawing back seniors from the previous season and welcoming both new and experienced players.

Another highlight was the jewelry-making workshop, where participants created at least two pairs of earrings to keep or gift. Though SOW programming was limited to Wednesday through Friday, the variety of activities and enthusiastic participation made for a fulfilling summer. The overwhelmingly positive feedback, especially requests for more flower arranging sessions, underscores the program’s impact in fostering creativity, connection, and wellness among our seniors.





COMMITTEE ENGAGEMENT

COMMITTEE ENGAGEMENT

COMMUNITY OUTREACH

At the heart of everything we do is our dedication to community outreach, reinforcing our commitment to being more than just a swim club. In 2024, our efforts in the community continued to reflect this mission, strengthening relationships and fostering connections across the region.

We kicked off the year with a series of special Nile History Book Launch Events in February, featuring author Robert Kadosky, Nile President Anthony F. Patterson, and special guests from NSC's Founding Families. These events were an opportunity to celebrate our history and deepen our ties within the community.

In March, NSC proudly supported the Yeadon Athletic Education Association's 2024 All-Star Weekend & Family Day. As a community vendor, we had the chance to engage with attendees and share the story of NSC, emphasizing our ongoing dedication to local youth. The following day, we continued our commitment to cultural engagement by attending *The Ripple, The Wave That Carried Me Home* at People's Light Theatre – a powerful play highlighting the desegregation of local swimming pools.

In May, we partnered with Restore Dispensaries to host a Free Spring Community Shredding Event. This event allowed community members to safely dispose of confidential documents, further demonstrating our role in supporting the security and well-being of our neighbors. June brought exciting celebrations, starting with the Yeadon Borough's 75th Annual Flag Day Celebration – a festive event commemorating the borough's history, founded by William T. Kerr. Later that month we hosted a vibrant Juneteenth Celebration on Nile grounds. This event was filled with live performances, a vendor marketplace, delicious food from the Nile Café, and, of course, swimming and fun for all ages.

Even after the pool season ended, our commitment to community outreach didn't wane. We participated in Yeadon Borough's Trunk or Treat event, offering a free, fun, and safe experience for local families.

To cap off the year, NSC received the Foot Solidarity of Justice Award at the NAACP Media Area Branch's 100th Jubilee Celebration on November 8, recognizing our ongoing commitment to justice and community engagement.

As we move forward, we are committed to positively impacting the communities we serve, ensuring that NSC remains a safe-space for connection, celebration, and service.

COMMITTEE ENGAGEMENT

GRANT FUNDING

The Nile Swim Club Grant Committee submitted several grant proposals to support our mission of promoting swimming and water safety within the community. These grants are essential for funding various initiatives that enhance our programs and facilities. Key areas of focus for these grants include:

- **Facility Upgrades:** Enhancing our facilities, pool equipment and improving overall safety measures to ensure a secure and enjoyable environment for our members and guests.
- **Training Expansion:** Expanding and diversifying our training programs to accommodate swimmers of all ages and skill levels, from beginners to advanced.
- **Swim Lesson Accessibility:** The Nile Swim Club is committed to making swim lessons accessible to all children, regardless of their family's financial situation. The funding received for our swimming programs allows the Nile Swim Club to keep lessons free to our members and the community.
- **Community Outreach:** Our Autism Swim Program which encourages water participation and safety for our swimmers with autism and other special needs by removing distracting stimuli and distractions. These sessions are made possible through grant funding.

Grants play a crucial role in fostering inclusivity, improving our infrastructure, and creating continued opportunities for skill development and water safety in our community. A primary goal is to eliminate financial barriers, ensuring that every child and adult has access to swimming education and the benefits it brings.

Through these efforts, the Nile Swim Club is dedicated to improving the quality of instruction, expanding access to underrepresented groups, and promoting lifelong water safety and fitness.



COMMITTEE ENGAGEMENT

MEMBERSHIP

The Nile Swim Club had a successful 2024 season, marked by significant growth, increased member engagement, and key operational improvements. Membership reached 768 accounts, representing 2,123 individual members, with an impressive average daily attendance of nearly 200. Throughout the season, we hosted over 13,000 member visits and welcomed more than 2,000 guests, highlighting the club's vibrant and active community. Our highest attendance was recorded on July 4th, with over 700 members and guests celebrating together.

Membership Engagement and Operational Enhancements

Understanding that our members are the heart of the club, we introduced new member orientation meetings to ensure a warm welcome and a smooth transition into the Nile community. Additionally, our end-of-season member survey provided valuable insights to shape future initiatives. This season also saw the successful launch of a new member portal, which enhanced the overall experience, while guest pricing adjustments and the introduction of wristbands improved security and guest tracking.

Looking Ahead

The achievements of the 2024 season reflect our commitment to fostering a welcoming, engaging, and safe environment. As we prepare for the upcoming season, we will use member feedback to continue enhancing the Nile Swim Club experience. We appreciate our members' ongoing support and look forward to another incredible year.

MEMBERSHIP ENGAGEMENT

The Membership Engagement Committee kept members of all ages actively involved throughout the 2024 season with a dynamic lineup of events and programs. The season kicked off over Memorial Day Weekend, providing a fantastic opportunity for members to reconnect and welcome new faces.

This year, we introduced Jazz on The Nile, a new monthly event held on the first Sunday of each month. June featured Nile Karaoke, where members showcased their talents, and the Oldies Day Party, an afternoon of classic throwbacks, swimming, and dancing. Our Movie Night Series debuted with a special screening of *The Little Mermaid*, creating a magical late-night family experience. The Juneteenth at the Nile celebration drew over 500 attendees for a powerful commemoration of freedom, history, and culture through storytelling, spoken word, and dance. We closed June with our first-ever adult splash party, Friday Night Live, featuring a live DJ and line dancing.

July brought Founder's Day, highlighted by a Nile book signing and the Nile Olympics, honoring our club's rich legacy. As summer heated up, so did the excitement. The Tween Glow Party, featuring 13-year-old Chase the DJ, became a viral sensation, while the sold-out Adult Summer Pool Party, featuring DJ RL, was the season's ultimate exclusive event.

COMMITTEE ENGAGEMENT

MEMBERSHIP ENGAGEMENT (CONT'D)

August welcomed the WURD Summer of Freedom Tour, with a live broadcast from Solomon Jones, further enriching our summer programming.

We wrapped up the season in style with a Labor Day Weekend celebration, featuring some of our favorite DJs and a thrilling waterslide for the kids. Even after the pool closed, the fun continued with Eagles tailgating events and the beloved Camping Under the Stars experience, where families roasted marshmallows, shared spooky stories, and spent the night under the sky.

As we reflect on a successful season, the Membership Engagement Committee is already planning new activities and events to make 2025 even more exciting!

OPERATIONS

The Operations Committee remained dedicated to maintaining the pool grounds and facilities throughout the 2025 season. Notable improvements included the donation and installation of new floodlights around the café and pavilion, the successful repair and restoration of 69 blue aluminum outdoor chairs, and the planting of donated trees along the extended parking lot to enhance privacy. Additionally, air conditioners were installed in the café and front office to improve comfort for staff.

Beyond maintenance, the committee played an active role in club events, sponsoring two book launches in February to promote *The Nile Swim Club of Yeadon – A History* at West Chester University and Yeadon Borough Hall. They also hosted four Eagles tailgate parties and the popular “Camping Under the Stars” event. Post-season efforts included conducting an equipment inventory, preparing the grounds for winter, and collaborating with the Pool Manager to set priorities for the 2025 season.





CELEBRATING 65 YEARS



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